



NORTH CAROLINA
AQUARIUM
SOCIETY



2020 ANNUAL REVIEW

LETTER FROM THE CHAIR

Thank you for your continued love and support of the North Carolina Aquariums and Jennette’s Pier! We are happy to share this digital version of our 2020 Annual Review, through which we’re pleased to provide updates on some of your favorite animals, facilities and projects. It’s no secret that the past year has challenged everyone, especially attractions like the Aquariums that rely on visitation to generate revenue in support of their operation and mission. Being closed through summer 2020 was challenging but necessary. But our financial picture gets brighter every day, thanks to the return of visitors last fall and your generous support through our Wishes for Fishes campaign. During this time we also took the opportunity to launch a new online giftshop, acquire sponsors for several new exhibits, and keep in close touch with our dedicated family of Aquarium members. If you haven’t already, we hope you enjoy your return to the Aquariums and Pier this spring—with all safety measures in place. We look forward to seeing you!



CHARLTON BURNS
2020 Board Chair



FORT FISHER

2020

109,199 visitors

2,892 Students Hosted
622 Volunteers
6,509 Volunteer Hours

2019

463,750 visitors

24,083 Students Hosted
614 Volunteers
33,499 Volunteer Hours



PINE KNOLL SHORES

100,895 visitors

1,669 Students Hosted
813 Volunteers
5,478 Volunteer Hours

355,305 visitors

23,463 Students Hosted
278 Volunteers
20,089 Volunteer Hours



ROANOKE ISLAND

63,918 visitors

1,389 Students Hosted
476 Volunteers
5,011 Volunteer Hours

290,863 visitors

11,072 Students Hosted
175 Volunteers
12,018 Volunteer Hours



JENNETTE'S PIER

112,682 visitors

0 Students Hosted
0 Volunteers
0 Volunteer Hours

178,912 visitors

>10,000 Students Hosted
7 Volunteers
400 Volunteer Hours

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Liz Baird, Director
NC Aquarium Pine Knoll Shores

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Mike Remige, Director
Jennette's Pier Nags Head

COVID-19 IMPACT



While many people in the state were home caring for their families, the North Carolina Aquariums continued caring for theirs. Despite closing the doors to the public to help prevent the spread of COVID-19 in March 2020, staff provided continuous care for thousands of animals. Additionally, teams at each site, Fort Fisher, Pine Knoll Shores, Roanoke Island and Jennette's Pier, explored and implemented new ways to engage with those observing Governor Roy Cooper's stay-at-home orders.

"This has been a challenging time. Aquariums and zoos across the nation and around the world have adapted and continue to adapt to the changing health crisis," said Maylon White, North Carolina Aquarium Division director. "I am proud of the hard work our staff have done to continue to provide excellent care for our animals, as well as to stay connected to our visitors."

Specific staff members had limited access to the aquariums beginning immediately after public operations were suspended on March 17, 2020. Staff identified as essential were split into two teams, working alternate

schedules to assist with the care of animals and maintenance of each aquarium. Other staff members began work from home to help with ongoing operations.

"Our dedicated team members adapted to new safety protocols like social distancing and frequent disinfection, providing animal care seven days a week and continuing critical operations. Some staff stepped into new roles on our Essential Operations Teams," said Hap Fatzinger, Director of North Carolina Aquarium at Fort Fisher.



Normally, Joanna Zazzali, Visitors Services Coordinator, manages ticketing, admissions and security at Fort Fisher. During the closure, she served on Fort Fisher's Essential Operations Team, with her days filled assisting trained husbandry staff in caring for the animals, from prepping food for sea turtles to hand feeding stingrays.

"I appreciate more than ever before all that is required to care for the animals living at the aquariums," said Zazzali. "It's hard work but I'm so happy I was able to contribute in this way."



While some staff took on new roles, others learned new ways to continue conducting their daily responsibilities from home, like producing educational videos posted on the aquariums' and pier's social media sites.

"This was a unique time but also fun and allowed us to be creative. It has provided an opportunity to not only connect with individuals who normally come to the aquarium, but we were able to share with people around the world. Even though we were apart we were still able to connect and share what we love – our love of animals and the environment," said Nicole Warren, an educator and bird trainer with the Aquarium at Pine Knoll Shores. "This is going to make us better in the long run."

Aquarium staff from across the division worked to maintain the buildings and grounds.

"We made the best out of a difficult situation by continuing to maintain and provide needed

improvements to the aquarium's facility," said Allen McDowell, associate director of the Aquarium on Roanoke Island. "Upgrading systems such as our chillers, boilers, and air handlers ensures the animals' habitats are safely maintained within ideal environmental conditions."

"We also made improvements to our electrical systems to improve our emergency capabilities in the future," McDowell said. "Throughout this, staff maintained thorough cleaning and sterilization of all surfaces for the safety of our staff and animals."

Jennette's Pier Director Mike Remige said staff worked diligently on maintenance projects to prepare for the summer season while still completing a long list of repairs from Hurricane Dorian.

Remige added that pier staff continued to stay engaged with the community. "We're still producing educational content and posting it online so it's available for teachers and students who are learning from home," he said. "And staff were still heavily involved as first responders for the Outer Banks Marine Mammal Stranding Network."

Most importantly, however, he and the rest of the staff were ready for visitors to return.

Fortunately, Jennette's Pier did not have to wait as long. After remaining closed through the first week of June, the popular attraction at Whalebone Junction reopened its wooden gates to anglers and walkers on June 8, 2020.

North Carolina's three aquariums reopened to the public on Monday, Sept. 14, 2020. The reopening came after North Carolina moved into Phase 2.5 of its reopening plan during the ongoing COVID-19 pandemic and other museums across the state also began welcoming visitors again.

"We were excited to be able to do what we do best, which is share the truly astounding animals and habitats we care for," said Maylon White, North Carolina Aquariums director. "The public is a key component in our mission of education and inspiration, and we were so happy to have them back."

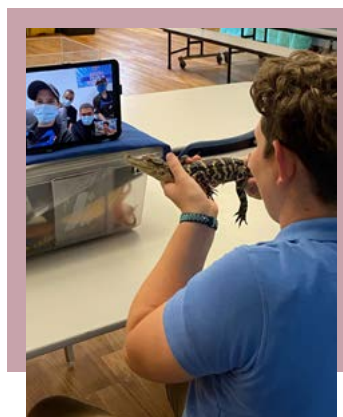
AQUARIUM SCHOLARS ADAPTS TO CONTINUE SERVING STUDENTS



Aquarium Scholars is a partnership between the NC Aquariums, our state’s public schools, and the Aquarium Society through which we provide students at Title I schools with access to the NC Aquariums’ unique STEM-based environmental education and conservation programs. Typically, teachers from Title I schools apply for Aquarium Scholars funding for class field trips to one of our three aquariums or Jennette’s Pier, or for Aquarium outreach in which our educators bring programs to schools. This year, as a result of the COVID-19 pandemic, the Aquariums’ education teams created additional, dynamic, virtual learning opportunities to help create a partnership with Aquarium Scholars schools through online learning.

Through this new online content, thousands of students from Title I schools, especially those from rural counties, will gain exposure to the wonders of North Carolina’s aquatic life.

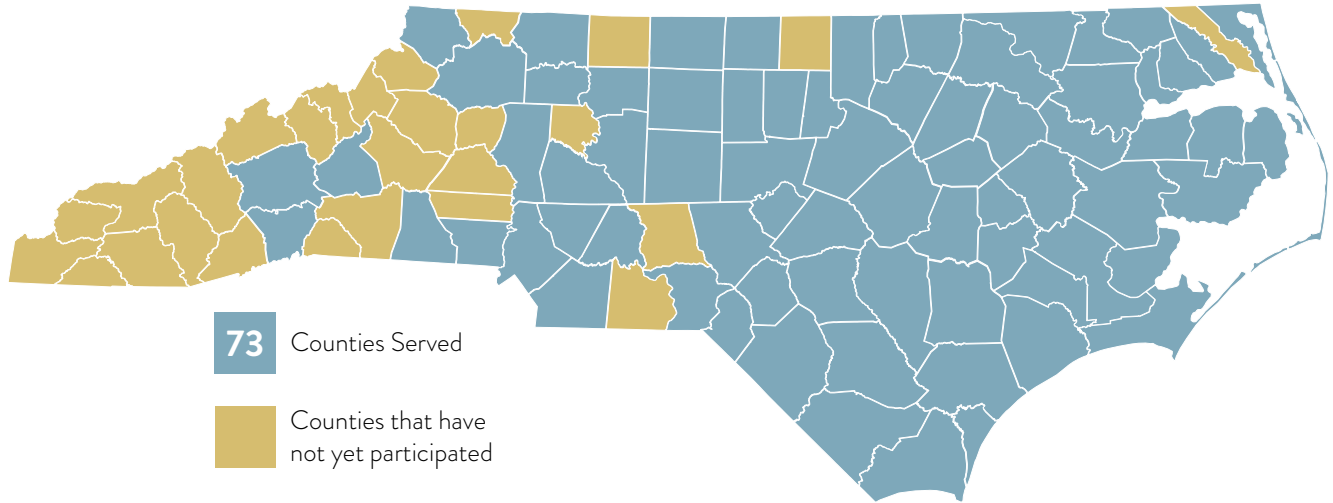
Online learning has achieved a new importance with the development of the COVID-19 pandemic, with



many schools being shifted to this mode of reaching students. Using Aquarium Scholars funding, our educators created a modular online learning experience where each Aquarium location explores topics of expertise at their facilities. Each module consists of videos, related activities, and curriculum, and include the option for add-ons such as personal online interactions with an educator.

To date, more than a dozen corporations and foundations have signed on as major sponsors of the effort. For more information, deadlines, and the online application, teachers can visit ncaquariums.com. Start by selecting the closest or preferred location, then fill out a grant application (available late summer 2021).

AQUARIUM SCHOLARS OUTCOMES SPRING 2018 - SPRING 2021



2020 - 2021 AQUARIUM SCHOLAR OUTCOMES

Number of Students Served



Total Grants Awarded



Number of Grants Awarded



Field Trips



Outreach Visits



Virtual Programs



TOTAL OUTCOMES FOR THE PROGRAM SINCE 2018

Number of Students Served



Total Grants Awarded



Number of Grants Awarded



Field Trips



Outreach Visits



Virtual Programs



AQUARIUM SCHOLARS DONORS

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- Duke Energy Foundation
- NC GlaxoSmithKline Foundation
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- Smithfield's Chicken 'N Bar-B-Q
- Southern Bank Foundation
- Triad Foundation
- Walters Family Foundation
- 100% of Aquarium Society Board of Directors**
- Other Individuals

LIFETIME GIVING

GRAND BENEFACTORS

(Gifts of \$1 Million or More)

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Pepsi Bottling Ventures/Pepsico
Triad Foundation

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(Gifts of \$500,000 - \$1 Million)

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NC Association of Outdoor Advertisers
NC Coastal Recreational Fishing License Program
NOAA - National Oceanic & Atmospheric Administration
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			Peter & Darlene Young

WAVES TO WATER



Beach Dive — Scuba divers John McCord of the nearby Coastal Studies Institute (CSI) and Mark Keusenkothen of East Carolina University (ECU) in Greenville, swim out to a sandbar just south of Jennette’s Pier to search for a subsurface buoy attached to a chain pile that was deployed as a mooring for upcoming research projects and the Waves to Water Prize competition set to take place in 2022. Corey Adams was also on hand to assist the divers from the beach. He’s the CSI Research Operations Manager; McCord works as the CSI Assistant Director for Public Engagement and Keusenkothen is the ECU Director of Diving and Water Safety.

The Waves to Water Prize is a 5-Stage, \$3.3M contest to accelerate technology innovation in wave energy powered desalination systems. These technologies hold the potential to deliver clean water to communities for disaster relief purposes, and to remote communities throughout the globe. Over three years, the prize will provide innovators a pathway from initial concept, to technical design, to prototype, to field testing systems that provide clean, abundant drinking water using only waves as a power source. In the final stage of the prize, these systems will be tested in partnership with the Coastal Studies Institute at Jennette’s Pier.

CAROLINA GOPHER FROGS CONSERVATION JUMP START



Each year the Fort Fisher team provides a boost for the endangered Carolina gopher frog. In late winter, eggs are collected and raised in aquarium care in partnership with the N.C. Wildlife Resources Commission. Once the animals grow to froglets they are returned to their natural habitats. This critical work continued despite the aquarium's public closure in 2020, with more than 490 frogs successfully reared, tagged and released. In the past five years, 2,149 gopher frogs have been released by the aquarium. Once found in 30 areas of our state, these amphibians now exist in only six.

FOTOFX SUPPORTS THE AQUARIUMS



Ever had your photograph taken by the photo vendor at one of our three Aquariums? Then you have interacted with our partners from FotoFX. FotoFX customizes photographs of you and your friends and family with innovative and unique Aquarium-themed backgrounds that are wonderful keepsakes of your visit to the Aquarium.

FotoFX also proudly supports the NC Aquariums. In 2020 Dave Tichenor, President of Strategic Alliance Group, the parent company of FotoFX, made one of the largest pledges ever in support of our Aquariums.

Over the course of the next 10 years, FotoFX and the Strategic Alliance Group will provide a total of \$525,000 to support a number of key Aquarium initiatives. About 80% of the funding will support renovation and new exhibits at the NC Aquarium at Fort Fisher. The remaining 20% will support staff enrichment and appreciation activities at all three NC Aquarium locations and Jennette's Pier.



“At FotoFX, our goal is to provide a lasting memory, a priceless snapshot of family, friends, and classmates at the leading attractions in the U.S. Supporting the North Carolina Aquarium Society, is a natural fit for us, as they teach appreciation of our oceans and all of the wonderful wildlife in our waterways, and inspire us to protect this planet for generations to come.”

Next time you visit one of the Aquariums, please stop by the FotoFX area for the perfect memento.

VISIT NEW OTTER “OLIVE” AT ROANOKE ISLAND



The North Carolina Aquarium on Roanoke Island is delighted to invite guests to meet new North American river otter, “Olive.”

Olive has become accustomed to her new home under the careful care of the aquarium’s husbandry and veterinary teams. She is regaining her health and strength after suffering an injury that rendered her non-releasable in the wild.

“We’ve been working with her behind the scenes and during non-public hours to acclimate her to her new life and home here at Roanoke Island,” says Connie

Quattlebaum, aquarist. “Olive’s health has improved greatly and after careful observation and review, we feel it’s time for her to meet the aquarium’s visitors!”

Olive can be viewed in the Wild Wetlands gallery most days as she is gradually introduced to her fellow North American River otters, Finn and Banks. Olive’s health and comfort will always remain top priority, so some scheduling flexibility may be needed.

Follow the North Carolina Aquarium on Roanoke Island on Facebook, Twitter, and Instagram for the latest on all the animals and programs at the aquarium.



The NC Aquarium Society is on Facebook!
Follow or Like our page at
facebook.com/NCAquariumSociety

SPONSORSHIP OF ROANOKE ISLAND DIVE PROGRAM HONORS VOLUNTEER BILL KOEBERNICK

A sponsorship in the name of Bill Koebernick, who passed away in April 2020, will support the volunteer dive program at the North Carolina Aquarium on Roanoke Island. Koebernick was a dedicated member of the dive program for more than two decades.

In Bill's honor, the program will be renamed the "Bill Koebernick Volunteer Dive Program," and two plaques will be dedicated in his memory: one near the viewing area of the Graveyard of the Atlantic Gallery where he dove often, and one in the dive equipment area where volunteers and staff prepare to dive.

"It is our honor to name the volunteer dive program in memory of Bill Koebernick," said Aquarium Director Larry Warner. "His commitment to two decades of volunteer dive service and his passion for our programs, animals and staff were incomparable. His name at our Graveyard of the Atlantic exhibit will remind us warmly of what he meant to the program and staff here at Roanoke Island."

The sponsorship, received through the North Carolina Aquarium Society – the nonprofit fundraising arm of the NC Aquariums – will allow the Aquarium to make technological enhancements to the gallery that will increase guest interaction and appreciation of the animals and habitat there. Sponsorship donations were spearheaded by Bill's employer, Tim Cafferty at Outer Banks Blue.



"Bill always came to the aquarium with a smile and he passed on that smile wherever he went," said Dive Safety Officer Shawn Harper. "This generous sponsorship will breathe new life into how we all experience the aquarium and in turn pass on the joy it creates to others, just as Bill did for decades and will continue to do in-memory for the future."

Following a memorial service for Bill on July 14, his father Bernie Koebernick spoke to the Aquarium about Bill's service there.

"Bill was very proud of his time volunteering for 20 years and he really enjoyed the time he spent at the aquarium," he said.

For more information about the North Carolina Aquarium Society, go to ncaquariumsociety.com. To learn more about volunteering, including with the Bill Koebernick Volunteer Dive Program, go to ncaquariums.com/Roanoke-island-volunteer.



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\$500+

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Krystal & William Webb
Helen Lambeth Wells
Jordy & Ann Whichard

Kayla White
William Wickliffe
Wild Republic
Barbara & Jim Williams
Hope Williams & Tom Bersuder
Kevin & Stacia Wittkamp
David & Sydney Womack
Chuck & Connie Wright
James Gordon Wright
Shirley & Peter Young - In
Memory of Darlene Young

ONLINE GIFT SHOP NOW OPEN



Our online gift shop is open! When the pandemic forced the temporary closure of the Aquariums and Jennette's Pier, the Aquarium Society acted to create a new online gift shop. We have lots of great sustainable toys and

housewares, masks, educational gifts, t-shirts, hats, jewelry, plush toys, books, magnets, and so much more. Check it out at ncaquariumsociety.com/shop-online.

FORT FISHER RENOVATIONS



OTTERS ON THE EDGE

The North Carolina Aquarium at Fort Fisher welcomed a family of Asian small-clawed otters in 2020. Asta, Oscar, Tritan and Ray reside in a new 3,000 square foot habitat “Otters on the Edge” completed in December.



The renovation of space changed the landscape of the aquarium’s Freshwater

Conservatory significantly, with the expansive design focused on the health and well-being of the animals. The otters roam and play among a stream, multiple pools, a waterfall, log slide and dens for resting. “Otters on the Edge” also includes areas for multiple family groups and behind-the-scenes care areas.





Guests can spot the animals from multiple viewing windows, including a child-sized crawl-in bubble and underwater perspectives. Visitors can engage with the otters by activating pop-up water jets inside the habitat.

Construction began on “Otters on the Edge” in January 2020 and continued throughout the pandemic closure. The project was originally planned to begin in January 2019, but the impact of Hurricane Florence on southeastern North Carolina postponed the start

date. The North Carolina Aquarium Society, aquarium receipts and private donations, including a significant gift from David and Sydney Womack, funded the \$1.8 million build.

The new otter family was born and raised in human care as part of the Association of Zoos and Aquariums Species Survival Plan. The animals previously lived at the Columbus Zoo. Asian small-clawed otters are considered vulnerable due to habitat loss, loss of prey species and exploitation. This new habitat will allow staff to share the critical conservation story of Asian small-clawed otters.

MAVERICK

Maverick the rescued bald eagle landed in a new outdoor habitat at Fort Fisher in 2020. Staff constructed the bird’s new home in a natural area along the aquarium’s garden path. This space was designed with Maverick’s needs and abilities considered. A running stream provides options for natural bathing behaviors. Logs and limbs offer safe perching options. Night mews provide overnight protection. Previously cared for indoors in the Freshwater Conservatory, Maverick now spends his days in the open-air space.

ROOF AND FIRE SUPPRESSION SYSTEM

A \$2.3 million roof and fire suppression replacement project at Fort Fisher began in November 2019 and was completed in July 2020. Both the roof panels and sprinkler system were original to the Freshwater Conservatory built in 2002 and were compromised by the corrosive salt and moisture-rich environment of the aquarium’s location. The conservatory now offers a bright and welcoming environment for guests with the natural light restored for thriving habitat for plants and animals as originally designed.



MARK JOYNER EDUCATION INTERNSHIP



Aquarium Society Executive Vice President Mark Joyner retired in September 2020 following a 42-year career of service to the North Carolina Aquariums. Mark began his career as an educator at the Pine Knoll Shores Aquarium and has played a key role in many of the Aquariums' programs and projects through the years. In honor of Mark on the occasion of his retirement, the Aquarium Society Board of Directors has created a special fund in his name. Board Member Dr. Mary Katherine Lawrence helped launch the fund that has grown to \$50,000 through support from other members of the Aquarium Society Board.

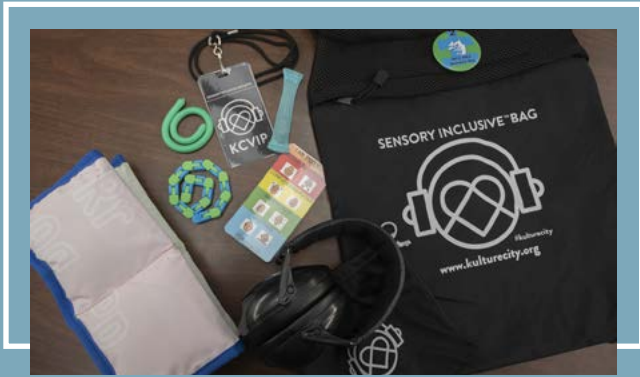
In consultation with Aquarium leadership, the Mark Joyner Education Internship has been established with this funding. This is a fitting tribute to Mark who always considered himself an educator first. The fund will support an education intern position each summer that will rotate annually among the three Aquariums and Jennette's Pier. Interested college students can learn more about this competitive internship and other opportunities through postings on the jobs board at ncaquariums.com.

COIN COLLECTION



In a time when the nation's supply chain and circulation of coins has disrupted the way many people look at spending cash, one North Carolina aquarium added 100 gallons of change back into the system and struck a social media sensation with a Facebook post that garnered more than 2,000 comments and 1,000 shares. The North Carolina Aquarium at Pine Knoll Shores had no idea what kind of commotion would come from waterfall wishes and a call to guess how much change was actually found. Drumroll please ... there was \$8,563.71 in pennies, nickels, dimes and quarters. One Facebook patron's guess was short by \$1.71 with \$8,562. This story also attracted attention from national news media outlets, including CNN and NPR.

AQUARIUMS BECOME KULTURE CITY CERTIFIED



Aquariums have been described as sublime places. Yet, someone living with sensory issues may find the unexpected sights and experiences, dim lighting and, at times, large crowds challenging.

KultureCity, a non-profit organization devoted to sensory accessibility and acceptance, has certified each of the North Carolina Aquariums as sensory inclusive facilities,

with staff committed to providing a positive experience for all guests in the exhibit areas, programs and activities.

Sensory bags, equipped with noise canceling headphones (provided by Puro Sound Labs), fidget tools, verbal cue cards (produced in conjunction with Boardmaker) and weighted lap pads will be available to all guests at the aquarium who may feel overwhelmed by the environment. Additionally, there are dedicated quiet areas for those who may need a quieter and more secure setting.

Prior to visiting, families can download the free KultureCity App where one can view what sensory features are available and where to access them.

This new initiative will promote an accommodating and positive experience for all visitors, including those with sensory needs.

BECOME A SEA TURTLE STAR!

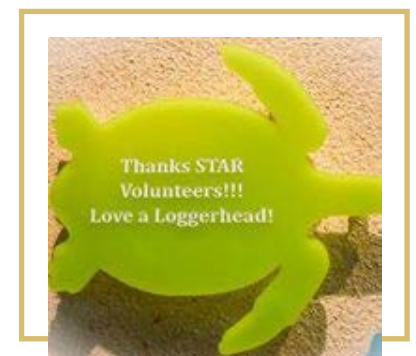


Help support sea turtle conservation and the STAR (Sea Turtle Assistance and Rehabilitation) Center at the NC Aquarium Roanoke Island. All sea turtles are endangered or threatened. Many factors have contributed to their population decline including development on nesting beaches, plastics in the ocean and over hunting. Five of seven sea turtle species live in North Carolina waters, including the loggerhead, green, hawksbill, Kemp's ridley and leatherback.

With a tax-deductible contribution of \$350, \$500, or \$1,000, donors can support our critical work in caring for sick, injured, or stranded sea turtles. Sea Turtle STARS donors will be recognized with large turtle-shaped tiles to be displayed on the wall leading into the STAR Center at Roanoke Island. With your contribution, you may choose your tile color: blue, teal, or green. You may also choose the wording of your personalized tile, add your own name, or honor or remember a loved one. A replica of your tile is available for an additional donation of \$100.

Tiles may be purchased online (ncaquariumsociety.com/seaturtle-stars), through Visitor Services at the NC Aquarium Roanoke Island, or by calling us at 1-800-832-FISH (3474).

With a tax-deductible contribution of \$350, \$500, or



PARK AND LEARN

A newly launched North Carolina initiative now provides free wireless internet access at all four locations thanks to the Department of Natural and Cultural Resources (DNCR).

These new high-speed WiFi devices were installed in the parking lots of the attractions as part of the state's NC Student Connect Park and Learn program to help our neighbors and local students connect to the internet. The directors of each state facility were pleased with the new service.

"It's important to be as supportive as we can at a time when students need resources during this pandemic," said Larry Warner. "The North Carolina Aquariums are delighted to act as a WiFi resource location as part of this great project."

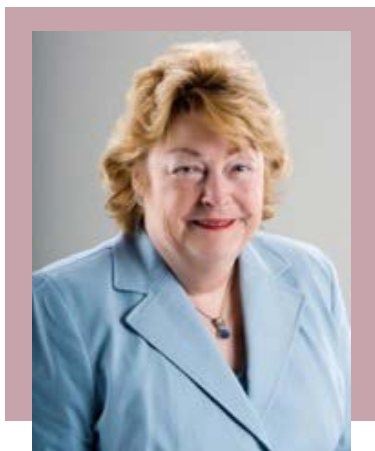
Pier Director Mike Remige agreed.

"This is exactly why Jennette's Pier is here, to help educate the public," he said. "Anything we can do to provide educational opportunities to the public, it's part of our mission."

The initiative is a partnership between DNCR and Gov. Cooper's Hometown Strong program designed to address internet connectivity gaps in rural areas of North Carolina.

The program is adding free public Wi-Fi to more than 400 sites across the state, including state parks and historic sites, as well as local libraries, to provide free high-speed internet to students for remote learning. Just look for the blue and gold Student Connect placards.

Z. SMITH REYNOLDS FOUNDATION HONORS FOUNDING SOCIETY BOARD CHAIR JANE SMITH PATTERSON



In honor of former and now Life Trustee Jane Smith Patterson's years of dedicated service to the Z. Smith Reynolds Foundation, Trustees of the Foundation have awarded \$100,000 to the NC Aquarium

Society. Patterson served the foundation for more than 37 years, lending significant support to public policy, environmental, and educational platforms.

Z. Smith Reynolds
FOUNDATION

Patterson designated the Aquarium Society as a recipient for her honorarium. With this grant, the Aquarium Society has created the Patterson-Williams Legacy Fund in support of ocean education for Title I schools through the Aquarium Scholars program. The fund is named in honor of Jane Smith Patterson, who was the NC Aquarium Society's Founding Board Chair, and incoming Aquarium Society Board Chair Hope Williams.

"Jane's leadership was critically important to the very origins of the North Carolina Aquariums more than forty years ago," said Jay Barnes, President and CEO of the Aquarium Society. "As Secretary of the Department of Administration, she made sure they received critical funding to operate. Then, knowing they would need more than state resources to flourish, she helped establish the nonprofit Aquarium Society and became our founding chair. Jane's vision has helped our Aquariums become the world-class institutions they are today."

COVID-19 AND WISHES FOR FISHES



COVID-19 has had a dire impact on aquariums and zoos worldwide. Like many other organizations, the North Carolina Aquariums were closed to the public for nearly six months, through the spring and summer of 2020,



due to the pandemic crisis. This challenging situation resulted in the loss of more than \$12 million in revenue for the NC Aquariums and NC Aquarium Society. Yet, dedicated animal care never stopped—not then, not now. Our team continued to feed, care for and provide medical attention to our more than 7,500 animals every single day.

Those lost funds are crucial to support critical conservation efforts, new animal habitats, engaging educational programs, important facility upkeep and expert animal care. You can help ensure our exceptional work continues through your tax-deductible gift to our Wishes for Fishes Campaign.

PLEASE HELP SUPPORT THE NC AQUARIUMS SO WE CAN CONTINUE TO CREATE CONNECTIONS TO NATURE, SAVE SPECIES AND CARE FOR ANIMALS.

To contribute to our Wishes for Fishes campaign, go to ncaquariumsociety.com/wishes-for-fishes or call us at 1-800-832-FISH (3474).

JENNETTE'S PIER



In May 2021, Jennette's Pier celebrates its 10-year anniversary since reopening in 2011, as part of the North Carolina Aquariums division. Known as "the place to be"

Surrounded by beautiful, clean beaches, the pier's public beach access draws hundreds of thousands of visitors from near and far. Jennette's Pier has emerged as a "must-see" place for schools to visit on the coast. In the past decade, they've averaged around 8,000 to 10,000 North Carolina students a year.

Pier staff also keep busy with two important conservation organizations – the Marine Mammal Stranding Network and the Responsible Pier Initiative, which promises to help protect sea turtles.

in Nags Head during the summer season, anglers catch a wide variety of fish, while sightseers can watch brown pelicans overhead or bottlenose dolphins swimming in the sea.

OFFSHORE CLUB

(\$1000 Anually)

A Touch of Glass
Tootsie Adderholdt
Advance Signs & Service
Deborah Albert
American Chemistry Council
Aon – Rebecca McCabe
Association of Zoos & Aquariums
Atlantic Strategies Group
Joseph & Missy Balleydier
Marvin & Cynthia Barnes
Harold H. Bate Foundation
Tracy B. Bayne
Bayside Body Shop
Beach Bagels
Bembridge Insurance Agencies
Bill & Georgia Belk
Jonathan & Gail Berry
William & Marianne Berry

Myra Best
Best Logistics Group
Biggs Cadillac, Buick, GMC Truck
Betsy Blackwell & John Watson
Frank L. Block
Bonzer Shack Bar & Grill
Dawn Bourne
Branz Technologies
Mary Craig & Brick Brown
R.A. Bryan Foundation
Charlton & Peg Burns
William C. Butler
Tim Cafferty - In Memory of Bill Koebernick
Dan Cameron Family Foundation
The Cannon Foundation
Cape Fear Garden Club
Carolina Beach Jeep Go Topless
Carteret Health Care
Carteret Landing
CB Sub Shop

Chadsworth Columns
Kay & Ken Chalk
Lucille M. Chaveas – In Memory of Kevin W. Yurecka
Chesnutt, Clemmons & Peacock, PA
Marc & Sissy Chesnutt
Coastal Carolina Neuropsychiatric Center
Sally & Alan Cone
The Corcoran Family
Drew & Vickey Covert
Crystal Coast Tourism Development Authority
Dairy Queen
Judith Davis
Dino Don Company
Dominion Energy Charitable Foundation
Lauren Donnachie
Ashley Dozier – In Memory of Graham Dozier
Duke Energy Foundation

Emerald Isle Realty
William C. Ethridge Foundation
Charles & Becky Evans
Catherine Everett
Ashe B. Exum
FotoFX – Dave Tichenor
Michael Frasketi
Full Send Racing
Dick & Billie Futrell
Robyn R. Gatling
Norah & Eric Gerz
Goodnight Educational Foundation
Grady-White Boats
Art & Carolyn Green
Green Sheep Water
Lena & Brian Greer
Bee & Thomas Gwynn
Rosemary Haas - In Memory of Bill Koebernick
John Hackney Agency
Thomas & Susan Hackney

A.C. & Dot Hall	Charles A. McCawley – In Memory of Mercy & Sam McCawley	Jane Smith Patterson	Buck Suiter Family
Hanover Pediatrics		Perry Patterson & Joel Leander	Overton S. Suiter, Jr.
Claire & Charles Harraghy	Sam & Kim McConkey	Jay S. Paul	Bill & Mary Hannah Taft
Allan & Nancy Harvin	Erin McKenzie	Suzanne & Brian Pecheles	John E. Tantum, Attorney at Law
Ella Ann L. & Frank B. Holding Foundation	Margo McKnight	M. Peebles & Avery Harrison	George & Suzanne Taylor
Olivia Holding	Mike & Mary McNiel	Pennymen Group	Transportation Impact
Hope from Helen – Jennifer D. Butler	The Brent Milgrom Family Foundation	Wes & Stewart Perry	Triad Foundation
Richard Howell	Allan C. & Margaret L. Mims Charitable Trust	Walter & Pam Phillips	Twiddy & Company Family
Remi Hueckel	Minnesota Zoo Foundation	Charles & Mary C. Pierce	Goody Tyler
Igoe Creative	Susan Moffat-Thomas	Edythe Poyner & Steve Williams	John & Sherrie Waddill
The Ivy Cottage	Donna Moffitt	Greg Proctor	Gary L. Wagner
Scott & Susan Jackson	Monterey Bay Aquarium	Quality Landscape	Wallcrawls
Jersey Mike's Subs Carolina Beach	Adrienne Moore	Chuck & Bonnie Revelle	The Walker Family – Matt, Nicole, Madison, Peyton & Oscar
Arthur L. & Elaine V. Johnson Foundation	Ron Nakamoto	Loren M. Rogers	Walters Family Foundation
Art & Alice Keeney	NC 529 College Savings Program	The Rotary Club of Kinston	David L. Ward, Jr.
Kellogg Supply Company	NC GlaxoSmithKline Foundation	Sally Johns Design	John & Susie Ward
Kelly's Restaurant	New Knowledge Organization	Joseph & Angela Sample	Mary C. Watzin
Patrick & Kathryn Kelly	Henry F. Nelson	Carl & Leigh Seager	Wave Foundation
Lisa Kemplin	NEST – Network for Endangered Sea Turtles	Wes & Jacque Seegars	Krystal & William Webb
Roger Kemble	Greg & Laura Nichols	Jason & Melody Seely	Jane Webster
Bernie Koebernick - In Memory of Bill Koebernick	North Carolina Community Foundation	Jon & Karen Segal	Helen Lambeth Wells
Mary Katherine Lawrence & Art Klose	North State Foundation	Janet Shafer - In Memory of Carl Shafer	Wells Fargo Foundation
Barbara Lehigh	Betsy & Mitch Oakley	Sharkbites Snack Bar	Jordy & Ann Whichard
Henry & Linda MacDonald	Dana O'Donovan	Adam & Sarah Shay	Julian White Rawl
Alex & Carolyn MacFadyen	Linda & Jeremy Ogden	Wayne & Amy Schriever	William Wickliffe
MAMEA – Mid-Atlantic Marine Education Association	Omega Sports	Skylight Specialists	Wild Republic
Maritime Aquarium at Norwalk	David O'Loughlin Family	Billie-Jo & Ronald Sloan	Will You Escape the OBX
James & Betty Mast	Jeanne Osso	Ronnie & Jody Sloan	Rick & Myrna Willetts
Bob & Carol Mattocks	Ortega'z Grill	George Smedes Poyner Foundation	Barbara & Jim Williams
Joseph & Mary Matza	Outdoor Lighting of Wilmington	Z. Smith Reynolds Foundation	Hope Williams & Tom Bersuder
David & Lesley McAdams - McAdams Foundation	Outer Banks Community Foundation	Smithfield's Chicken 'N Bar-B-Q	Willis Cable Construction
Rebecca & John McCabe	The Outer Banks Hospital	Southern Bank Foundation	Kevin & Stacia Wittkamp
		Alexander & Jennifer Speal	David & Sydney Womack
		Debra Stewart & Edwin Speas	Chuck & Connie Wright
		Mary Beth & Robert Styers	Elizabeth Wright & F. Mandel
		Leigh & Craig Sudbrink	

BUSINESS LEADER

(\$500 Anually)

Abruzzo's Pizza
Amos Mosquito's Restaurant
Atlantic Elevators
Atlantis Lodge
BeachCare Urgent & Family Medical Center
Cape Fear Pharmacy
Capital Ready Mix
Coastal Business Development
Coastal Countertops & Tile
Comprehensive Rehabilitation & Pain Specialists
Dawson Signature Management
FlanneryBuilt General Construction
Grooms Equipment
Infinity Custom Cabinets
Island Automation PC
W.M. Jordan Company
Lisa's Pizzeria
Malvin Riggins & Company
Mama Kwan's Grill & Tiki Bar
Mann Custom Boats
MCO Transport
Midway Enterprises
The Brent Milgrom Family Foundation
Mt. Olive Pickle Company
Nance's, Inc.
Charles Nash, DDS PA
Ocean Grill and Tiki Bar
Plus Commications
Port City Land Surveying
Rick Soles Property Management
Robert & Mary Beth Styers

Sam & Omie's Restaurant
SeaSide Dentistry
Cindi N. Smith Realty
Sound Choice Insurance
Stan White Realty & Construction., Inc.
Sun Realty
John Tantum, Attorney at Law, PA
Tri-Tech Service Company
Wilmington Eye

BUSINESS MEMBER

(\$300 Anually)

101 Mobility
Ace Marine Rigging & Supply
Adventure Wildlife Service
Alert Construction
Anderson Heating & Cooling
Austin Fish Company
Autumn Care of Myrtle Grove
Avian and Exotic Animal Care
B&M Roofing Contractors
Barbour Brothers Contruction, Inc.
Basnight's Lone Cedar Café
Beaches-n-Cream
Bee Here Now
Big Sky Design
bioMONTR Labs
Bluewater Real Estate and Vacation Rentals
Boeck Chiropractic Clinic
Brandi's Diner
Broome's Unlimited
BT Carawan Lawn Care Inc.
Burns & Wilcox
Byrd Quality

The Cameron Report
Carolina Designs Realty
Carolina Pain Center
Carteret-Craven Electric Cooperative
CB Warrior Kids
Chadsworth Columns
Clancy & Theys Construction
Christopher Clark & Associates, DDS
ClinLab Consulting
Coastal Business Development
Coastal Carolina Orthodontics
Coastal Carolina Regional Airport
Coastal Dentistry
Comprehensive Dental Center
Conphalt
Copper Rose Tattoo
Crossbridge Financial Group
D-Rex Pharmacy
Dare County Tourism Board
Davies Contracting
DFS Pharma
DLK Repair Corporation
Donna M. Gentry DDS
Dorothy Kirtley Real Estate
Down Under Divers Club
El Gato Pelon
Elite Spray Foam Systems LLC
Emerald Isle Realty
Fast Track Leadership, Inc.
Finch and Company
First Carolina Cable Inc.
First Flight Adventure Park
Foley Contractors
Full Throttle Speedway
Gallaher Management Group
Graham's Senior Living Homes

Grants Creek Nursery
Gubbs Vending
James Himes & Wendy Himes Lutz
Holiday Inn Express
The Holiday Trav-L-Park Resort
Horns to Halos Dog Training
Intracoastal Realty Corporation
Island Essentials
Jack Mackerel's Island Grill
Johnson Family Dentistry
Kellogg Supply Company
Ryan Kerlin Painting
Kirkman, Whitford, Brady, Berryman & Gordon, PA/Attorneys at Law
Kitty Hawk Kites
Kurtis Chevrolet
Lookout Ford
Lower Cape Fear Hospice
Mashburn Appraisal Group
Matchmaker Logistics
Charles K. McCotter, Jr., Attorney at Law
McFadyen Engineers
MedSource Pharmacy
Modern Exterminating Company
Moeller, PA
Mollie A. Fearing & Associates
James E. Moore Insurance Agency
MSOC Health - Management Service On Call
Mutiny Bay Adventure Golf
Mystic Aquarium
Olde Towne Electric
The Outer Banks Hospital
Outer Banks Visitors Bureau

PA Stoeber-Enof EA Services
Company
Paws & Claws Animal Hospital
Paynter Security Consulting
Group
Pleasant Farm & Garden
Potter's Seafood
Prawno
ProGreen Turf & Landscape
Ram Rent-All
ReBath of Wilson
The Reel Outdoors

Linda Rike Real Estate
Robinson & Stith Insurance
Rocky Top Catering
SAGA Realty & Construction
Sally Johns Design
The Salt Box Café
Saltwater Metals
Seaglass Training
Rick Soles Property
Management
SoundBank
SoundSide Restaurant

Southern Shores Realty
The STEM Labs
StormPro Consultants
Studio Three Architects
Suburban Electric Services
Sun Realty
SweetSip
Timberlands Unlimited
Top Tier Computer Services
Town of Indian Beach
Tripps Pressure Washing

Unique Perspective Window
Coverings
Uptown Properties
Victory Chrysler Dodge Jeep
Walter Davis Enterprises LLC
Doug & Mary Weaver
Wiedner Water Works Inc.
Al Williams Properties
Williams Hardware
Wilmington Police Recreation
Association
Windjammer Inn

IMAGINATION BAY



Swim with a sea turtle, climb on a shark or crawl through a bubble cave in Imagination Bay, the newest addition to the North Carolina Aquarium at Pine Knoll Shores. The early childhood play area, located across from the giftshop, is intended for exploration by youth up to age six. Enter the area through a beautifully lit coral reef that is flanked by exciting bubble tubes and under a hand-sculpted surfboard sign. The space boasts of soft floors and climb-ons in the shape of a shark, ray and sea turtle. A cave designed by the exhibits team features a bubble wall that has already become a fan favorite. Caretta's Cove, an exhibit in which an animated sea turtle interacts with children, has moved into this new space as well. Interactive games allow adults and children an opportunity to play together. While the play area is open to the public, some interactive activities remain to be added to the space once all COVID restrictions are lifted. Imagination Bay is sponsored by Grady-White Boats.

“Grady-White Boats has a long history of supporting many, many conservation initiatives. An important part of these efforts often includes inspiring future generations to carry on these same values of care and concern for our vital resources,” President Kris Carroll shares. “Sponsoring Imagination Bay presents us with a wonderful opportunity to help demonstrate to today’s youth the significance of healthy waterways and environments, today and in the future, and to continue our legacy of coastal stewardship.”

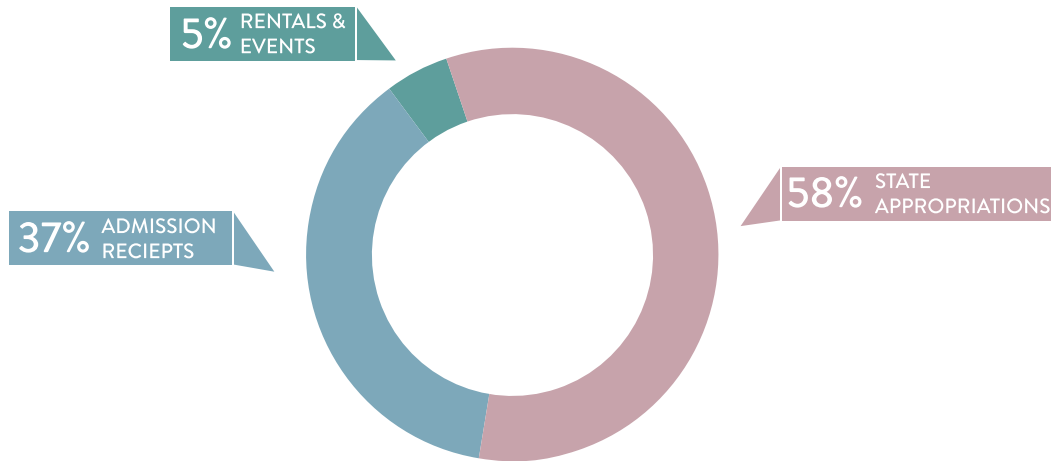


GRADY-WHITE BOATS
Exceptional attention to detail.

2020 REVENUE & EXPENSES

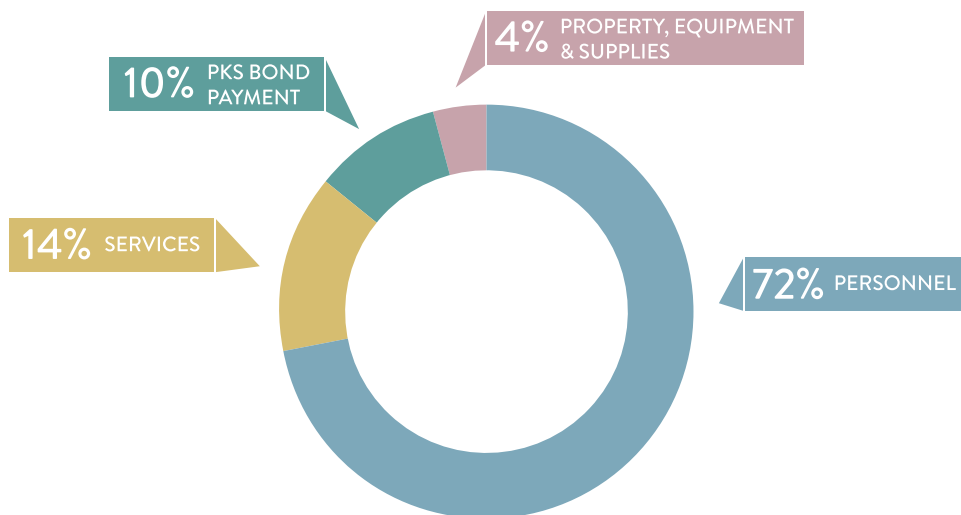
The COVID-19 outbreak significantly affected the NC Aquariums and Aquarium Society's operations and financial condition for the year 2020. The NC Aquariums closed on March 17, 2020 and remained closed for six months, reopening with restricted capacity on September 14.

2020 AQUARIUMS & JENNETTE'S PIER



REVENUE (ROUNDED)

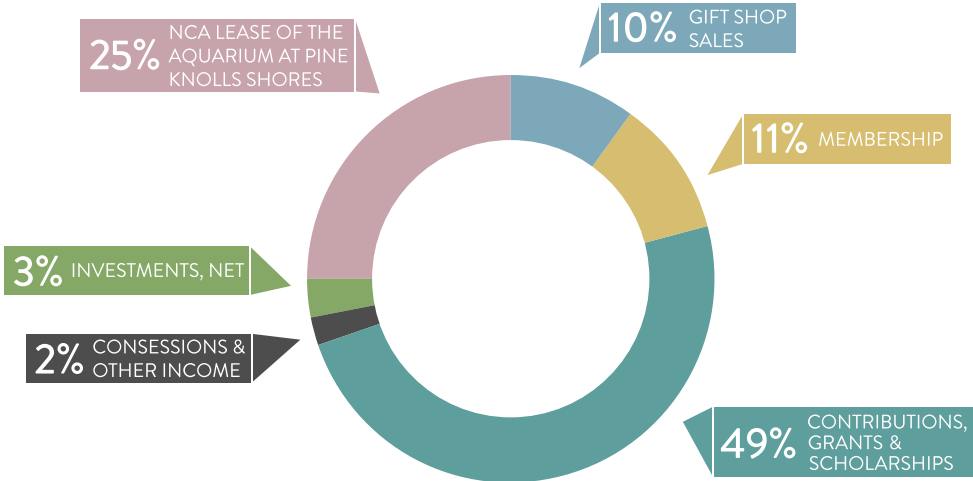
State Appropriations	\$8,330,000.00
Admission Receipts	\$5,274,000.00
Rentals and Events	\$694,000.00
Total Revenue	\$14,298,000.00



EXPENSES (ROUNDED)

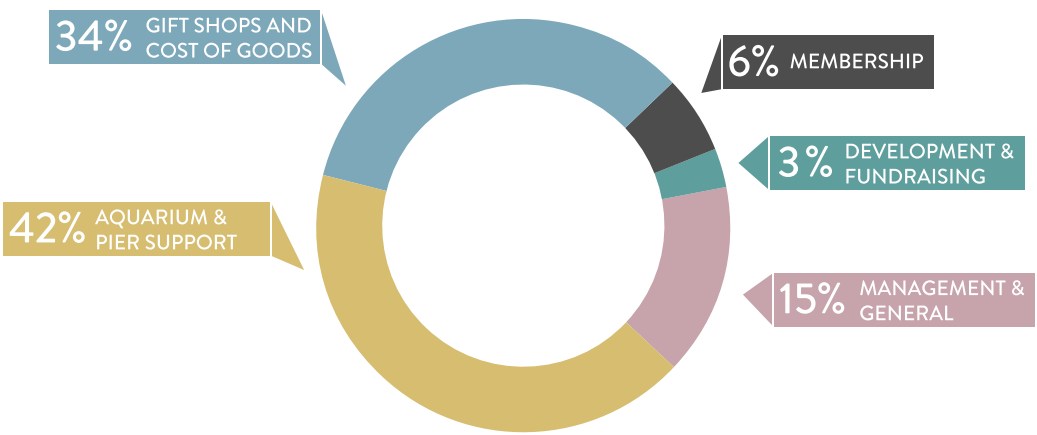
Personnel	\$11,662,000.00
Services	\$2,300,000.00
Property, Equipment & Supplies	\$608,000.00
PKS Bond Payment	\$1,641,000.00
Total Expenses	\$16,211,000.00

2020 AQUARIUM SOCIETY



REVENUE (ROUNDED)

Gift Shops Sales	\$724,000.00
Membership	\$821,000.00
Contributions, Grants, & Scholarships	\$3,617,000.00
Concessions & Other Income	\$149,000.00
Investments, Net	\$214,000.00
NCA Lease for the Aquarium at Pine Knoll Shores	\$1,798,000.00
Total Revenue	\$7,323,000.00



EXPENSES (ROUNDED)

Aquarium & Pier Support	\$2,242,000.00
Gift Shops & Costs of Goods	\$1,801,000.00
Membership	\$344,000.00
Development & Fundraising	\$188,000.00
Management & General	\$798,000.00
Total Expenses	\$5,373,000.00



North Carolina Aquarium Society
3125 Poplarwood Court, Suite 160
Raleigh, NC 27604



800-832-FISH | www.ncaquariums.com | www.jennettespier.net



NC DEPARTMENT
OF NATURAL AND
CULTURAL RESOURCES

ACCREDITED BY THE
**ASSOCIATION
OF ZOOS &
AQUARIUMS**

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